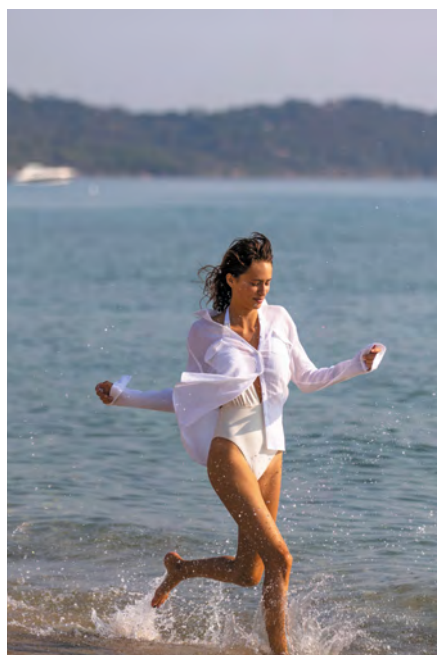


LA RÉSERVE À LA PLAGE

A chic Pampelonne stopover

*Set on the most iconic beach of the Saint-Tropez peninsula,
La Réserve à La Plage echoes its exceptional natural surroundings.*



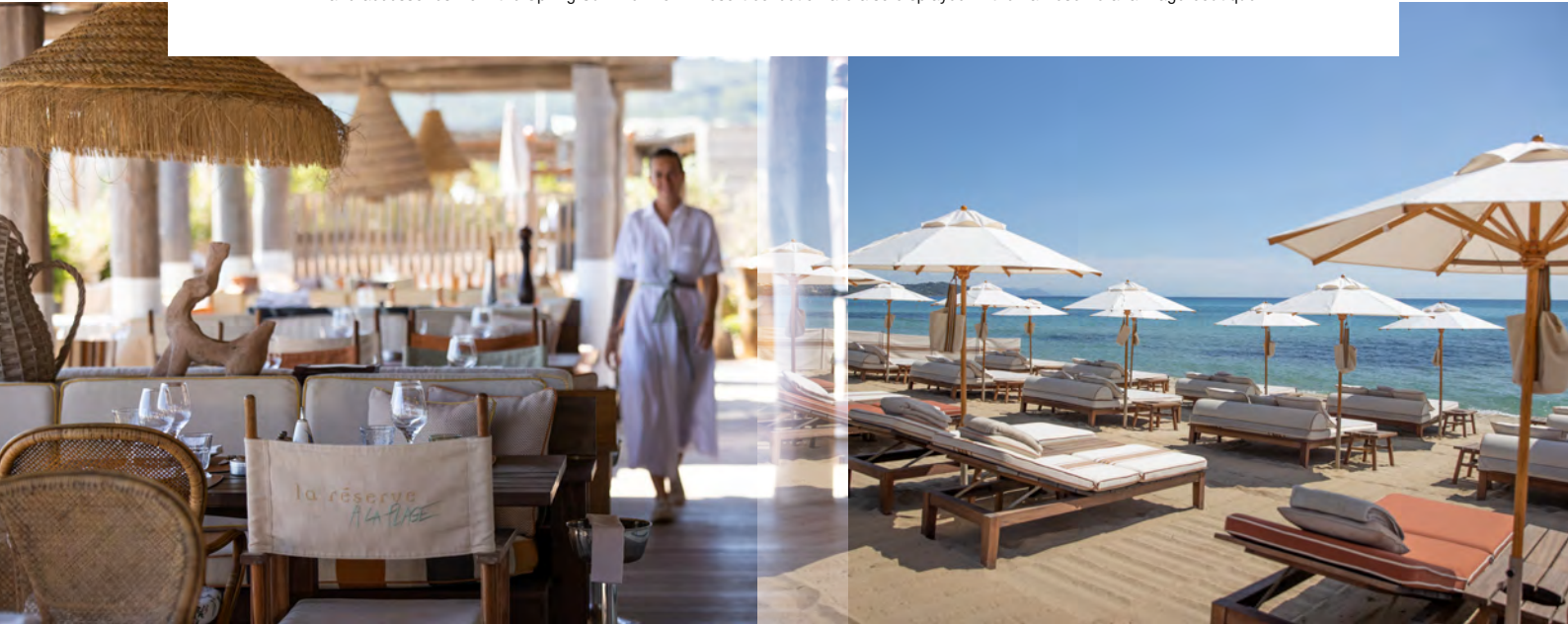
Bar, restaurant, beach shop and sunbathing from morning to night... Michel Reybier – founder of the La Réserve establishments – has created a charming, friendly place with a family atmosphere, a far cry from fleeting trends and attuned to his values of authenticity. Amid this chic bohemian atmosphere, a few surprising details recall the heady pop-art vibe of the original Tropezian myth reinvented by Philippe Starck's creative talent. Vivid shades accentuate the purity of the natural materials.

www.lareserve-plage.com

la réserve
HOTEL, SPA AND VILLAS
RAMATUELLE

A CHARMING CABANA IN LORO PIANA COLORS

For the second year running, La Réserve à la Plage is adorned with Loro Piana's soft hues, perfectly complemented by the blue tones of the Mediterranean. The furniture, parasols and cushions are embellished with the Maison's sophisticated motifs, paying tribute to Italian elegance, a setting that blends naturally with the refined, relaxed atmosphere of this location. A curated selection of garments and accessories from the Spring Summer 2024 Resort collection are also displayed in the La Réserve à la Plage boutique.



SUNNY FLAVORS

Designed by Eric Canino, Executive Chef of the two Michelin stars La Voile restaurant at La Réserve Ramatuelle, with the help of Nicolas Cantrel, chef of La Réserve à la Plage, the menu celebrates generous and fragrant Mediterranean cuisine with its ethos of sharing and freshness. The wood-fired barbecue turns the spotlight on beautiful pieces of meat and freshly caught grilled fish, accompanied by vegetables enhanced with local aromatic herbs, some of them straight from the hotel's vegetable garden. A chance to transition seamlessly – and barefoot – from warm sand to patina parquet flooring in order to share a few tapas or a friendly lunch facing stunning views sums up a particularly beautiful vision of summer happiness. More festive atmosphere at the end of the day, with music and champagne to savour the gentle mood of the moment.

LA RÉSERVE À LA PLAGE

Route de l'Épi · Pampelonne · 83350 Ramatuelle · France

Open to all until October

Beach open every day from 10am to 6.30pm

Restaurant open from 12pm to 4.30pm

Privatisation on request in the evening

T +33 (0)4 94 96 39 88 · info@lareserve-plage.com

MICHEL REYBIER HOSPITALITY

For more than 20 years, Michel Reybier has been blazing the trail for a singular, highly contemporary vision of luxury and hospitality. Each of the Michel Reybier Hospitality destinations upholds his cherished values of excellence, authenticity and simplicity. Whether in a hotel, a villa or a private apartment, in the mountains or by the sea, in the countryside, in the heart of the vineyards or in the city... A sole requirement: namely exceptional places that throb with a distinctive emotion.

A sole ambition: to share a refined art of living, dedicated above all else to our guests' well-being and pleasure. This holistic approach is based on unforgettable experiences, where sport, food, wellness and passion form an inseparable whole. This approach is supported by the medical expertise of Nescens, whose ultimate goal is to ensure people live better, healthier lives for as long as possible. The promise of instilling meaning into each and every moment.

www.michelreybierhospitality.com

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